

# East Yorkshire Coast Commonplace

Withernsea: *Blue Light Weekend 2025*



2025 Survey results



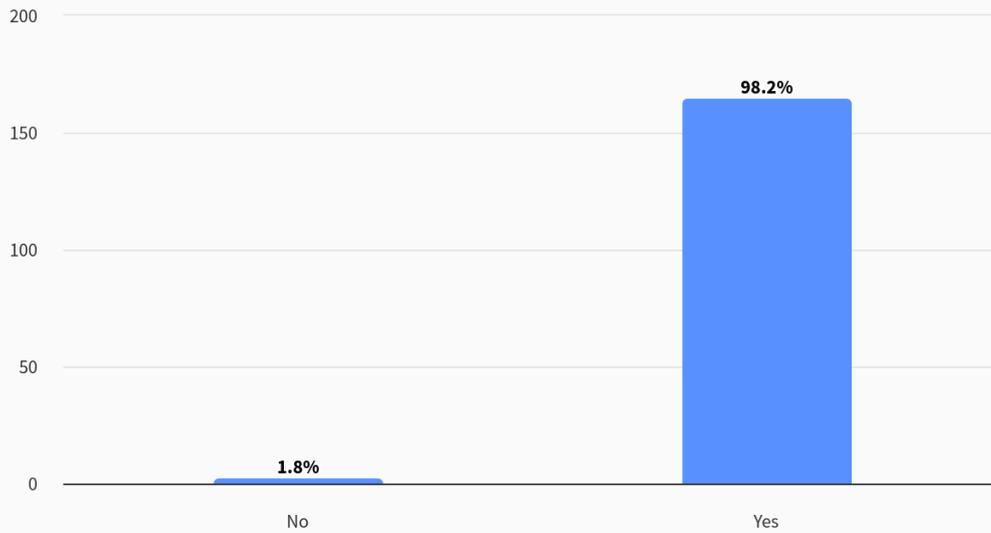
**170 Contributions**

 **170** Comments

 **0** Agreements

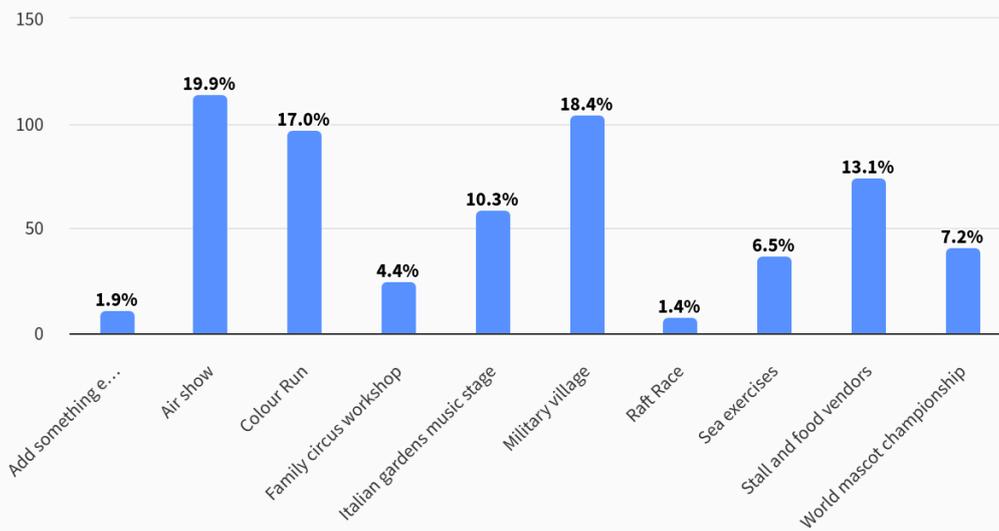


### Did you attend Blue Light Weekend in 2025?



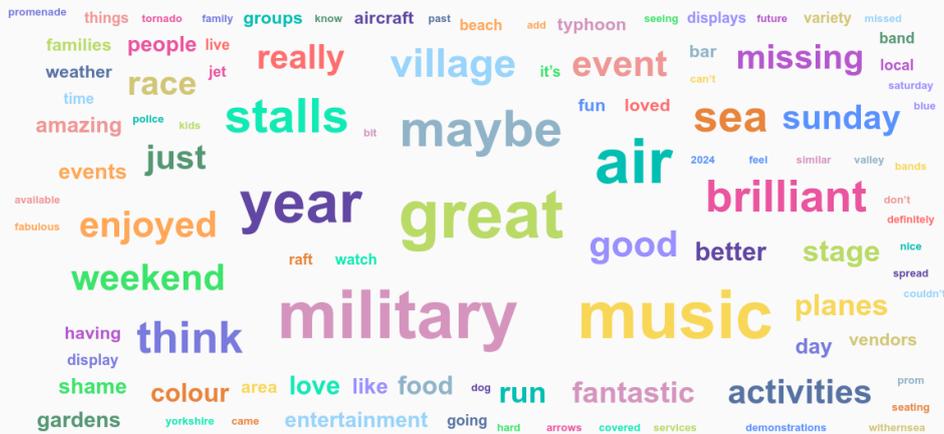
All numbers and percentages are calculated on the total number of answers to the question.

### If you attended in 2025, what did you enjoy the most?



All numbers and percentages are calculated on the total number of answers to the question.

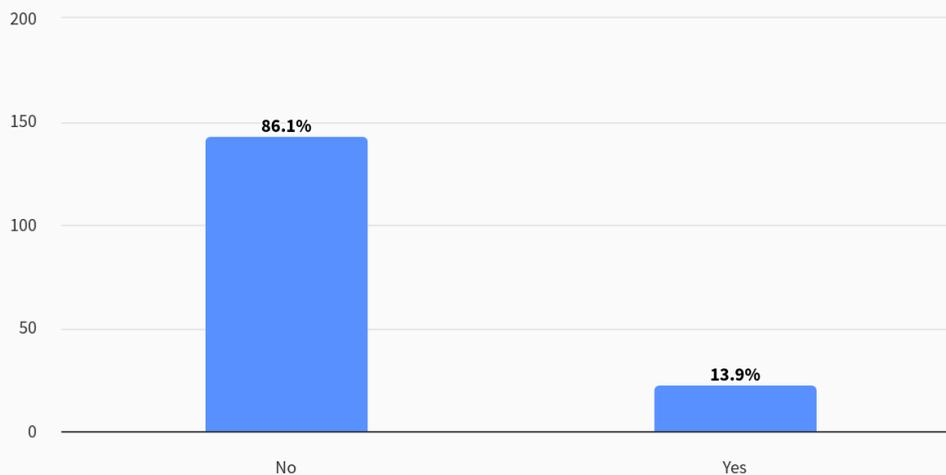
## What would you like to see more of in future years and do you think anything was missing in 2025?



All numbers and percentages are calculated on the total number of answers to the question.

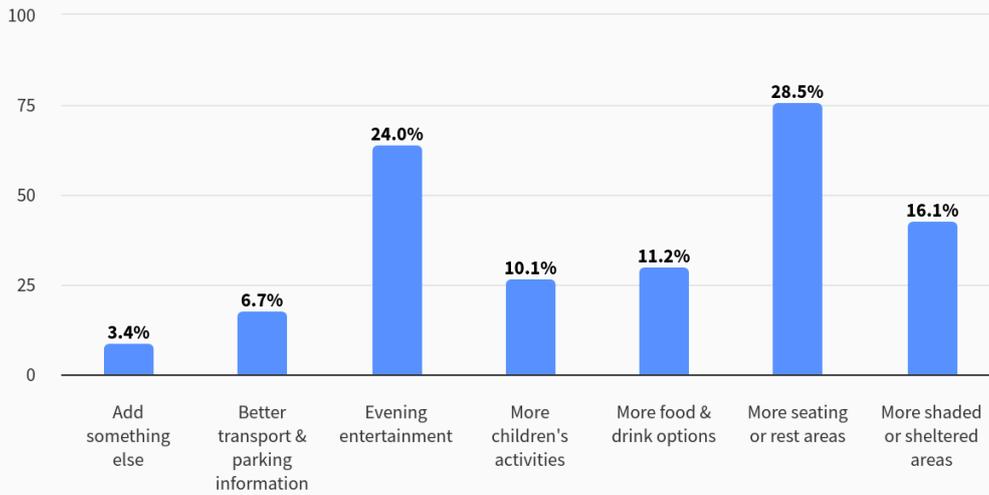
The air show, military village, and music stages were particularly well received, though some felt the air display lacked the impact of previous years. A recurring theme was disappointment over the cancellation of sea-based activities like the raft race and swimming due to weather, with suggestions to have contingency plans in future. Attendees expressed interest in more live music, varied food and drink vendors, additional seating, clearer signage, and expanded activities for children and families. There were also calls for more modern aircraft, demonstrations from emergency services, and greater involvement of local talent and groups.

## Do you or your family have any access or inclusion needs we should consider when planning future events?



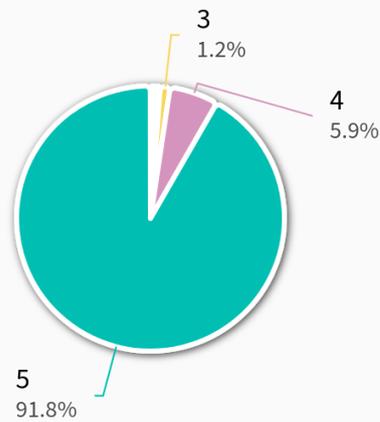
All numbers and percentages are calculated on the total number of answers to the question.

### What would encourage you to spend more time at the event in future?



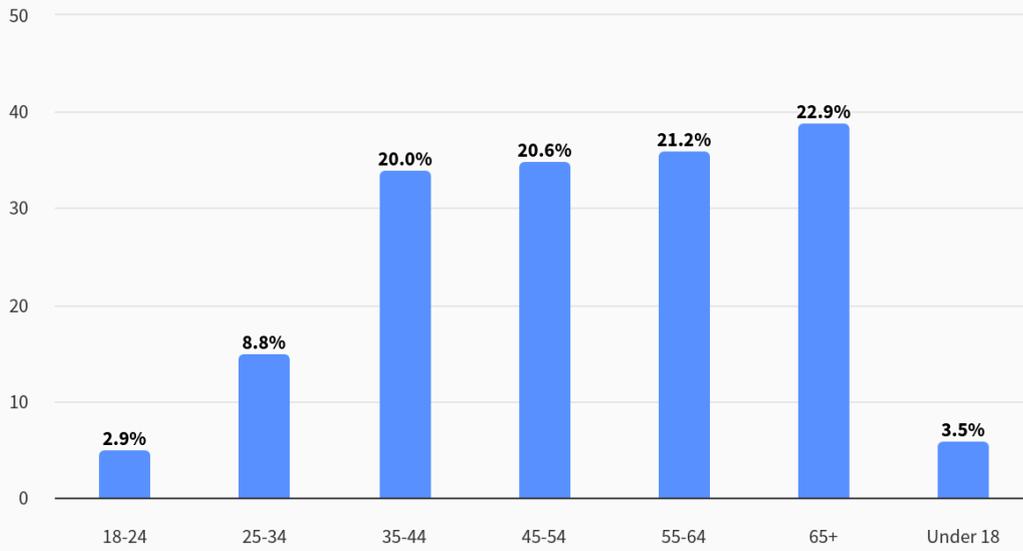
All numbers and percentages are calculated on the total number of answers to the question.

### On a scale from 1 to 5, where 1 means 'not at all likely' and 5 means 'very likely', how likely are you to attend the Blue Light Weekend in 2026?



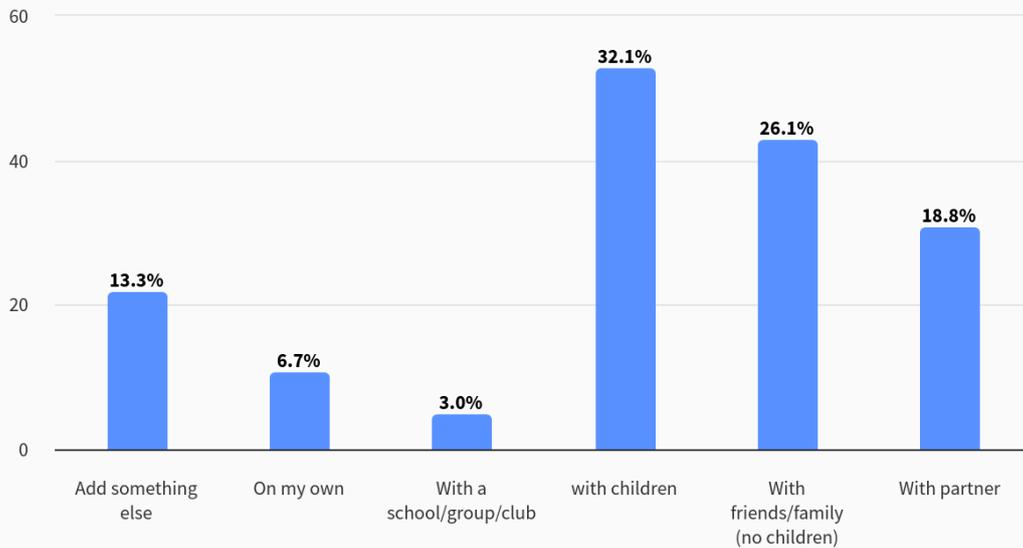
All numbers and percentages are calculated on the total number of answers to the question.

### How old are you?



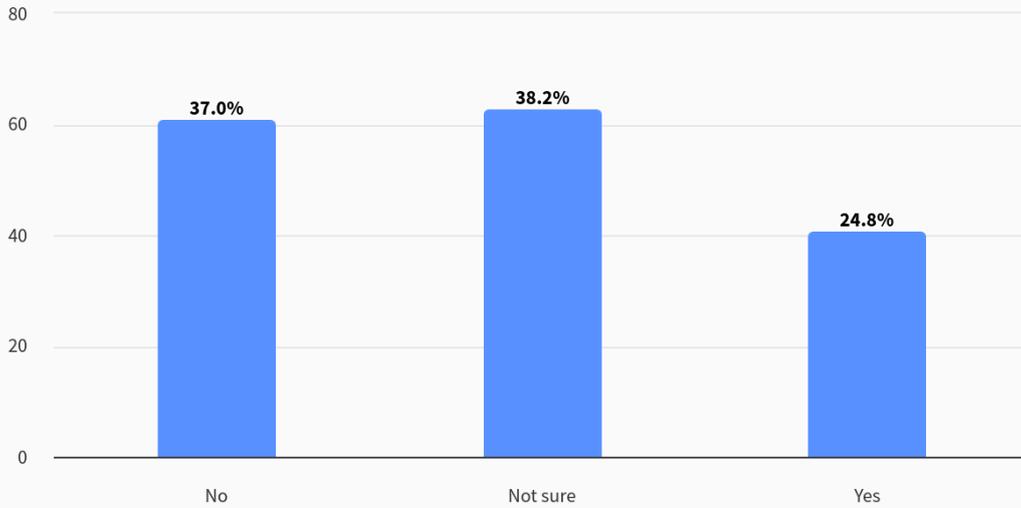
All numbers and percentages are calculated on the total number of answers to the question.

### Who did you attend with?



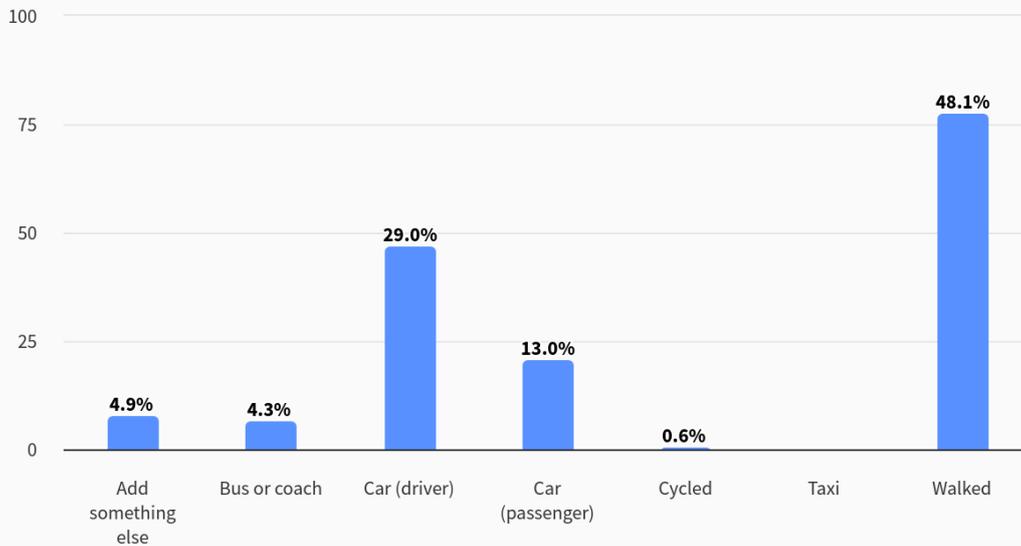
All numbers and percentages are calculated on the total number of answers to the question.

### Would you be interested in volunteering at the Blue Light weekend 2026?



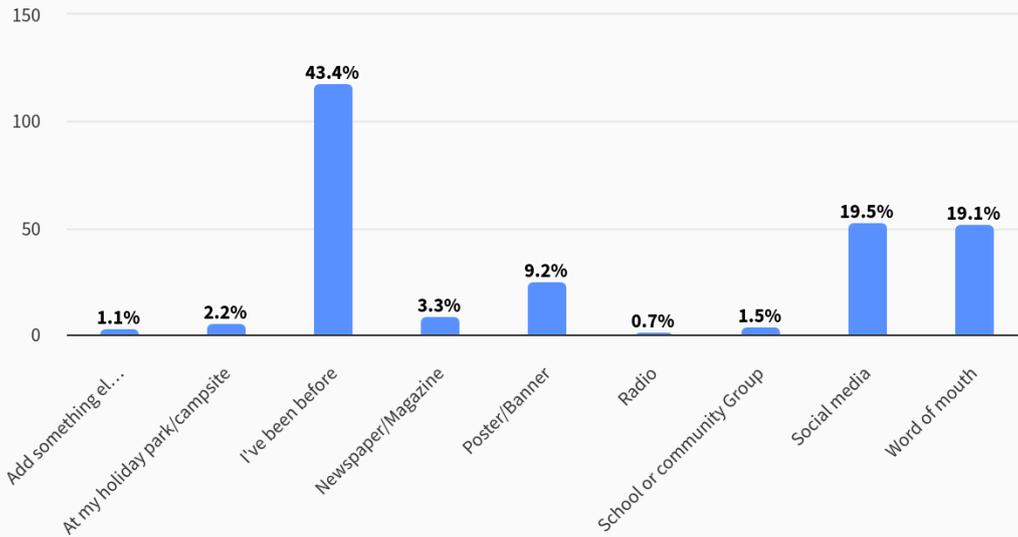
All numbers and percentages are calculated on the total number of answers to the question.

### Please tell us how you travelled to Blue Light Weekend.



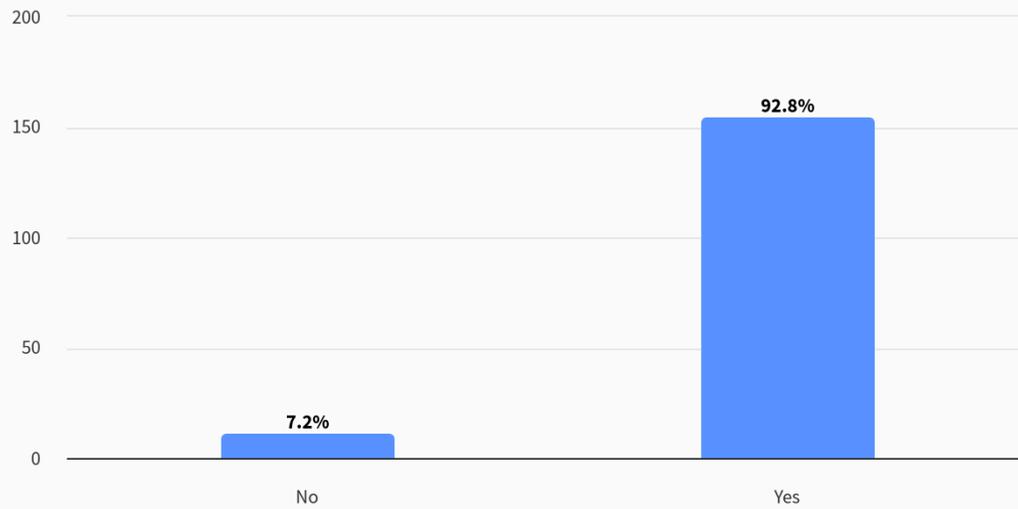
All numbers and percentages are calculated on the total number of answers to the question.

### Please tell us how you heard about the Blue Light Weekend



All numbers and percentages are calculated on the total number of answers to the question.

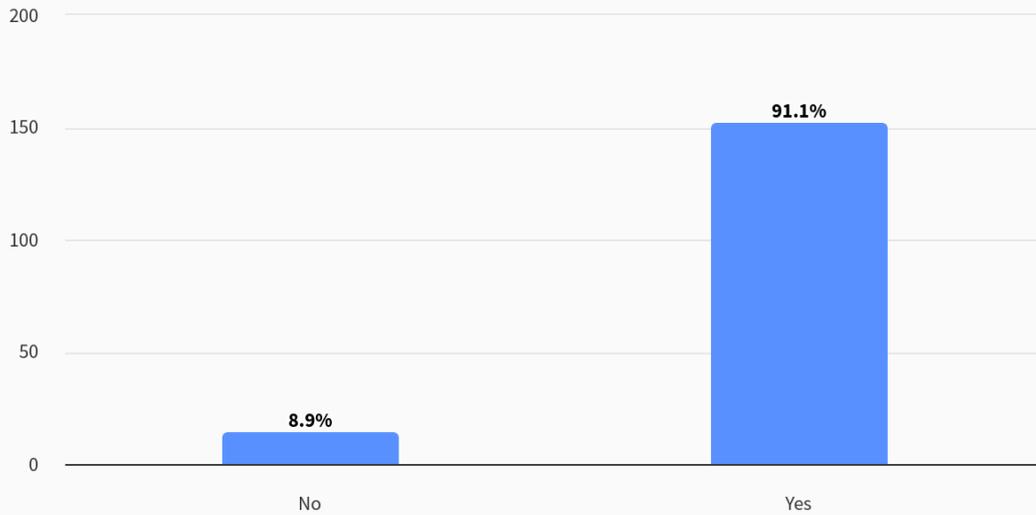
### Do you feel that engaging in the activities at the Blue Light Weekend has positively impacted your overall wellbeing?



All numbers and percentages are calculated on the total number of answers to the question.

No=12	Yes=155
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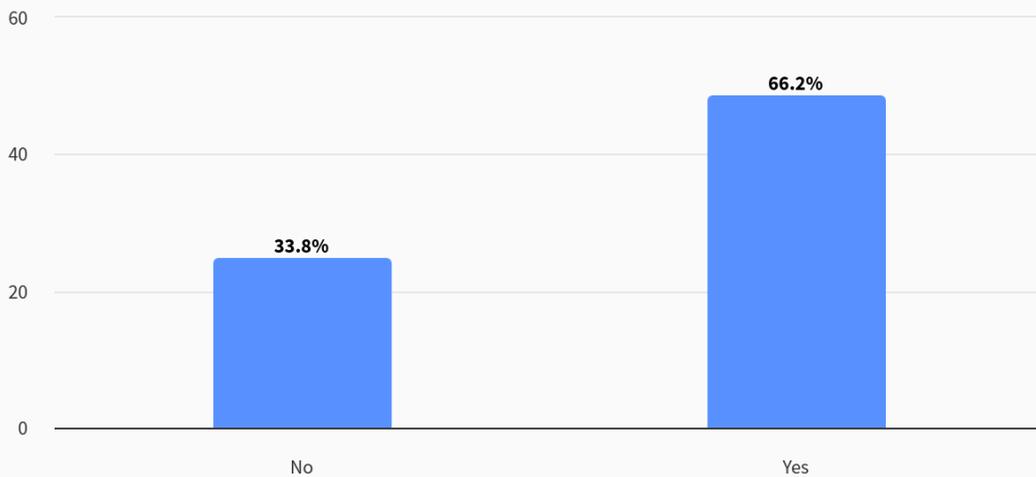
### Do you feel that participating in the Blue Light Weekend enhances your sense of belonging?



All numbers and percentages are calculated on the total number of answers to the question.

No=15	Yes=153
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### If you were a volunteer at the Blue Light weekend, do you feel that volunteering has helped you feel more connected to your community?



All numbers and percentages are calculated on the total number of answers to the question.

No=25	Yes=49
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#### **4. Music and Entertainment:**

Live music was a standout feature, with calls for more performances, varied acts, and better staging. Attendees also suggested greater involvement from local talent and groups.

#### **5. Sea-Based Activities and Contingency Planning:**

The cancellation of sea events due to weather was a disappointment. Many recommended having backup plans or alternative beach-based activities to maintain engagement.

#### **6. Facilities and Logistics:**

Feedback highlighted the need for more seating, clearer signage, better parking, and improved food and drink availability, especially on busy days.

#### **7. Family-Friendly Additions:**

Suggestions included more activities for young children, such as soft play areas, sandcastle competitions, and interactive workshops, to ensure all age groups are catered for.

#### **8. Donations and Fundraising Visibility:**

Several attendees expressed interest in more visible opportunities to donate to the event, such as donation buckets, raffles, or dedicated fundraising stalls.

### **Overview of Feedback: Additional Comments & Suggestions**

The organising team received widespread appreciation for delivering a well-executed, inclusive, and enjoyable event. Attendees praised the friendly atmosphere, diverse entertainment, and strong community spirit, with many describing it as the best event in Withernsea. The colour run, air show, and military village were standout highlights. Volunteers and organisers were commended for their dedication and professionalism. While most feedback was positive, some constructive suggestions were offered to enhance future events, particularly around accessibility, logistics, and communication.

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### **Recommendations for Future Events**

#### **1. Event Logistics & Accessibility**

- Improve signage for car parks and hidden activities.
- Relocate the military village to a more central location for easier access, especially for veterans.
- Consider rope barriers and clearer paths during aircraft landings to support volunteers and manage crowds.

#### **2. Waste Management**

- Increase the number and capacity of bins, especially along the promenade.
- Schedule more frequent bin emptying to prevent overflow.

#### **3. Colour Run Adjustments**

- Consider moving the colour run to the end of the weekend to reduce disruption during other events.
- Ensure safety by limiting foam/paint throwing to registered participants and clearly marking spectator zones.

#### **4. Promotion & Communication**

- Expand advertising to nearby villages and online platforms.
- Avoid publishing the full programme online to encourage brochure sales.
- Provide volunteers with pre-event briefings via email, including emergency contacts and lunch arrangements.

#### **5. Entertainment & Activities**

- Add more evening entertainment and music acts.
- Introduce photobooths, stilt walkers, and interactive competitions (e.g., firefighter vs lifeboat crew challenges).
- Develop backup plans for weather-dependent activities like the raft race and swimming.

#### **6. Sustainability & Local Engagement**

- Promote recycling and sustainability initiatives.
- Prioritise local vendors and performers to keep revenue within the community.

#### **7. Inclusivity**

- Provide secure storage for volunteers without vehicles.
- Add baby-friendly zones (e.g., soft play areas).
- Ensure activities cater to all age groups and abilities.